

David A. Limond

ASSOCIATE CREATIVE DIRECTOR >> CW

Work History

Freelance Associate Creative Director/CW, New York, NY 2023 – Present

Associate Creative Director/CW, Digitas, New York, NY 2023 – 2023

American Express

Freelance Associate Creative Director/CW, New York, NY 2015 – 2023

Lilly (for Grey), International Proactive Security, Kennedy Funding Financial, Auerpak, and Mandalay Homes (for Results Advertising), Cigna and Oppenheimer Funds (for MRM//McCann), Pfizer (for TracyLocke), Tower Health (for Trajectory), Gilead (for FCB Cure), Novo Nordisk (for McCann Echo), Leo Pharmaceutical (for Ogilvy Health), Promius Pharma and Sana Sana Formulas (for Cult Health), Tris Pharma (for CDM/Princeton), Novartis (for Area 23), Parexel (for Heartbeat), eBay (for The Many), Florida Blue (for FCB/Six), Comcast Business, ALDI, Kimberly-Clark, American Express (for Digitas)

Senior Copywriter, Launchpad, New York, NY 2014 – 2015

CenturyLink

Freelance Senior Copywriter, New York, NY 2009 – 2014

American Express and TIAA-CREF (for Digitas), UPS (for Wunderman), Enfamil (for Saatchi & Saatchi), Nutrilite and Duavive (for TBWA\Chiat\Day WorldHealth), Canon (for Dentsu), McCormick (for The Sawtooth Group), Choose NJ and JH Cohn (for Source), Health Quest and Visiting Nurse Service of New York (for Seiden), GUM and Cimzia (for Havas\Strat Farm), LinkedIn, WebMD and American Express (for Sullivan), Benicar (for Ogilvy CommonHealth), Loews Hotels (for CL&S), American Express (for Siegel + Gale), Israel Tourism (for Results Advertising), CenturyLink (for Launchpad)

Senior Copywriter, G2, New York, NY 2008 – 2009

Imperial Tobacco Canada, Niaspan

Freelance Copywriter, New York, NY 2001 – 2008

Lucky Strike (for G2), The New York Times (for Digitas), Bank of America (for Draft FCB), IBM (for Wunderman), Primedia (for Ives), Columbia University and Nova Southeastern University (for TMP Worldwide), Nexium (for Grey Healthcare)

Mid-level Copywriter, Publicis/Mid-America, Dallas, TX 2000

TGIFriday's, Garden Ridge, Earthgrains Bread, TXU, BC Headache Powder

Freelance Copywriter, Chicago, IL 1997 - 2000

Amtrak (for DiMeo Doroba), Country Companies Insurance (BBDS), Princess Cruise Lines (for JWT), American Academy of Plastic Surgeons (for Norton, Rubble & Mertz)

Copywriter, The Leo Burnett Company, Chicago, IL 1991 - 1996

Reebok, Commonwealth Edison, Sealy Posturepedic, Miller Lite, McDonald's, Ameritech, Philip Morris, Kellogg's

Education

The Miami Ad School @ Portfolio Center, Atlanta, Georgia

The University of Florida, Gainesville, Florida

Degree in advertising with a minor in business

Skills

Excellent Public Speaker

Proficient in Microsoft Word

General understanding of InDesign, Photoshop, and PowerPoint

Can hail a cab in three languages

Contact

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